



2023

WOMEN OF HOSPITALITY

Partnership Opportunities



250+
ATTENDEES

30+
SPEAKERS

30
Events Since
2019



States represented at WoH Events:



ABOUT WOMEN OF HOSPITALITY

#SheMeansBusiness

Women of Hospitality are dynamic, diverse and engaged professionals representing the industry while working in restaurants, hotels, sales and catering, marketing, tourism and more. They are entry-level and mid-level managers seeking to expand their influence and grow their networks, and senior level leaders and entrepreneurs ready to create change, offer allyship and leave a positive and powerful impact within their organizations.

Bringing together Women of Hospitality is a total vibe...

when we gather together there is an undeniable energy to the room!

We instinctively nurture one another's minds and spirit while immersing deeply into workshops, networking events and inspirational gatherings.

We believe in education, mentorship and inspiration for all...

and our pop-up events, annual conference, and NEW leadership initiative are a testament to the power of connection and shared growth among women of hospitality everywhere!

2023 Women of Hospitality Conference

Wilmington, Delaware @ The Queen Theatre

Wednesday, November 8th, 2023

9AM-4PM



A full day of networking, education and inspiration. Attendees will get to pick from **3 of 6 breakout sessions & workshops**, attend 2 keynote sessions, and **choose their own journeys** based on personal or career development goals. Session topics will cover **assessing your leadership styles, making a difference on Capitol Hill with an advocacy & action-taking workshop, elements of an HR manual, how to take back your life and more!** Sponsor opportunities are completely customizable with lots of potential for brand spotlighting-- 8 total sessions, VIP & Sponsor pre-reception, video features, networking lunch + post-conference cocktail reception.

Senator Sarah McBride

2021 Women of Hospitality Conference Keynote

2019-2023 Women of Hospitality Speakers

- **Kara DioGuardi**, Former American Idol judge & Restaurateur
- **Chef Manmeet Chauhan**, Food Network's, "Chopped"
- **Therese Gearhart**, Women's Foodservice Forum
- **Denny Marie Post**, Red Robin
- **Joanna James**, A Fine Line, MAPP Impact
- **Dawn Sweeney**, National Restaurant Association
- **Jenna Telesca**, Nation's Restaurant News
- **Ellen Yin**, High Street Hospitality Group
- **Irene Li**, Mei Mei Dumplings Boston
- **Marissa Andrada**, Chipotle
- **Senator Sarah McBride**, Delaware General Assembly
- **Deborah Brenner**, Women on the Vine
- **Sallie Krawcheck**, Ellevest
- **Chef Dayanny De La Cruz**, Miami Hard Rock Stadium
- **Khalilah Olokunola**, TRU Colors Brewery
- **Christa Barfield**, FarmerJawn Philly
- **Nicole Marquis**, HipCityVeg
- **Betsy Carter**, BuzzFeed/Tasty
- **Dana Cowin**, Food & Wine Magazine/Speaking Broadly
- **Martha Hoover**, Cafe Patachou
- *+ dozens more!*



Elevate brand awareness and generate unique networking and revenue opportunities for your business by becoming a supporter of the 2023 Women of Hospitality Conference today!

Showcase your brand in front of the Northeastern region's top chains, independent restaurants & small businesses. A sample of hospitality organizations and regional brands present at past events:





POP UP NETWORKING & WORKSHOPS

"The Women of Hospitality Initiative & its workshops and events continue to provide me and my Women's leadership team with moments of inspiration, priceless connections, and inspiring leadership. I truly believe we have unveiled an epic uproar, and I couldn't be more thrilled to be a part of it." - Michelle Souza, Southern Glazer's Wine & Spirits



*** NEW IN JANUARY 2024 ***

WOMEN OF HOSPITALITY LEADERSHIP INITIATIVE

In an evolving industry where opportunity, mentorship + connectivity remain accessible and continuous, the **Delaware Restaurant Association & Women of Hospitality** are launching a brand **NEW Leadership Initiative**, where we will be seeking sponsors and utilizing community partnerships to help us advance **individual Women of Hospitality applicants** to complete a custom leadership curriculum based on their personal & professional goals -- connecting them with curated & meaningful resources and valuable potential career opportunities.



Sponsorship Levels & Opportunities

\$2,500 The Achiever

- Full page ad in event program
- Company recognition on prominent signage throughout event
- **5** complimentary event tickets
- Company recognition in all event social media & press releases
- Video Sponsorship: Your company's logo will appear in the exclusive Women of Hospitality video during the event, appearing center-stage in front of over 250+ event attendees!!

\$5,000 The Inspirer

- Full page ad in event program
- Company recognition on prominent signage throughout event
- **10** complimentary event tickets,
- **2** tickets to pre-event function
- Company swag to giveaway in event swag bags
- Company logo & messaging in Women of Hospitality video

\$10,000 The Leader

- Full page ad in event program
- Company recognition on prominent signage throughout event
- **10** complimentary event tickets
- **4 tickets** to attend Women of Hospitality pre-event welcome reception
- Sponsor of Night Before Women of Hospitality Welcome Reception
- Opportunity to speak on panel
- Sponsor of September WoH Pop-Up event
- Company swag to giveaway in event swag bags
- Company logo & messaging in Women of Hospitality video
- Company promo video played during lunch break/transitioning
- Customized opportunity to showcase brand

\$25,000 The Presenter

- Presenting & co-hosts of the Women of Hospitality Conference
- Company recognition on prominent signage throughout event
- **10** complimentary event tickets
- **10 tickets** to attend Women of Hospitality pre-event welcome reception
- Company promo video played during lunch break/transitioning
- Company logo & messaging in Women of Hospitality video
- Sponsor of September WoH Pop-Up event
- Company swag to giveaway in swag bags
- Opportunity to present, facilitate or speak onstage to attendees
- Full page ad in event program
- Multiple, customized opportunities to showcase brand throughout 2 days of events



Want to be part of this year's coolest women's leadership initiative in THE HEART OF THE NORTHEAST REGION?

We're looking for partners that want to empower and inspire our special community of Women of Hospitality. Let's work together on ways we can highlight your business and continue to educate and advance women of hospitality at this energetic & one-of-a-kind leadership conference!



Please reach out to alexa@delawarerestaurant.org for more details and to begin the conversation on sponsorship or other ways to get involved with Women of Hospitality!

On behalf of the Delaware Restaurant Association, we thank you for your consideration & continued support of Delaware's restaurant industry!